The Public Arts and Historic Preservation Commission
City of Indio, California

Request for Proposal - Ten

for

Public Art

Traffic Signal Box Beautification Program
Spring 2018 Release

Submittal Deadline: Monday, April 30, 2018 by 4:00 pm
Indio – The Place To Be

Indio, “The Place To Be,” is the largest City in the Coachella Valley, expanding to the horizon from the San Bernardino Mountains on the north across the valley towards the Santa Rosa Mountains to the south.

As a part of the City’s beautification programs and further acquisition of art for the City’s collection, the Public Arts and Historic Preservation Commission wishes to decrease the instances of graffiti on traffic signal boxes while making them artful objects. The traffic signal box beautification program enhances the pedestrian and driving experience by incorporating artwork directly into the streetscape.

Artist Eligibility

Any artist or team of artists interested in creating art for a traffic signal box as described under Property Description in the City of Indio may complete a proposal and present it according to the guidelines provided below. Only the lead artist need meet all the requirements of the Application Submittal Procedure and the Artist Selection Process.

- Anyone regardless of race, sex, religion, nationality, origin or disability may apply.
- Must be eighteen years or older.
- An artist/artist team may be considered for more than one project within the Traffic Signal Box Beautification Program.

Our Goals

- Create public art for a traffic signal box that will beautify the box and deter graffiti.
- Select a qualified artist or artist team who can demonstrate artistic excellence and can complete this project on time and within budget.
- Input from the community is acceptable and encouraged, but not required.

Theme, Locations and Project Description

Locations one through three: This RFP is not theme specific for locations along Miles Street intersections. However, appropriate subjects that may reflect school’s and student’s accomplishments or related to local culture and history.

Location four: The proposed Traffic Signal Box at the intersection of Jackson Street and Dr. Carreon is theme specific. Due to the close proximity of a fire station, the Traffic Signal Box theme is based on the history of the firefighters in our Country. The proposed art designs for that location should depict contribution of the firefighters, especially in Local and State levels and its importance in our daily life as well as their activities, its achievements in fire prevention and education.

An artist(s) may choose to submit artwork(s) in general for one or multiple locations including alternate design themes. Artist(s) may choose to submit artwork(s) for specific location(s) but must identify artwork(s) if preference is made for such location(s). The Sub-Committee will recommend the final selection of artwork(s) to the Public Arts and Historic Preservation Commission for approval of each location, based on the appropriateness of the submitted designs.
The locations of traffic signal boxes designated for this program are:

- Miles and Clinton Street (Two Boxes – Northeast Corner)
- Miles and Swingle Avenue (Two Boxes - Southwest Corner)
- Miles and Madison Street (Two Boxes – Southwest Corner)
- Jackson Street and Dr. Carreon (One Box – Northeast Corner)

The following is a foldout of a typical traffic signal box showing all four sides and the top. Use this template to show your colored rendering(s) that you will be submitting. Dimensions for a typical traffic signal box is approximately 72”x30” for front and rear panels, and 72”x24” for side panels. Exact dimensions may vary.

Requirements For Traffic Signal Box Art Design Submittal

Digital Art Design: Artist may choose to submit digital art designs instead of hand painting his/her design on the traffic signal box(s). The digital design(s) must be in high resolution (300 mpi) as well as simulations of the art design either on the boxes (photograph) or on the above template/foldout of each box(s), or both if desired. Artist of the selected art design(s) will be awarded $500 for same location. An artist may choose to use variation of the same art design for a location that has two boxes. The City is responsible for wrap fabrication and installation of the art design(s) on the selected traffic signal box(s). The requirements for traffic signal box are as follows:
- Proposed artwork must be of an appropriate nature for general public viewing and must be relevant to the theme.
- A colored rendering of the proposed design for the artwork using the template provided above must be presented in JPG format. Slides will not be accepted.

Or

Hand Painted Art Design: An artist may choose to submit design(s) for hand painting on the traffic signal box(s) instead of digital art design. The requirements for hand painted traffic signal box are as follows:

- Materials will be used that ensure durability and longevity.
- Preparation of the surface to ensure strong adhesion for durability and longevity. This may include sanding, a primer and any other preparation necessary for the optimum bond of the paint to the traffic signal box.
- A graffiti/anti-ultraviolet coating over the finished art that provides resistance to vandalism and the hot desert sun. Two applications (two coats) of SEI Chemical GFA 300 Graffiti Proofer to cover all sides of the Traffic Signal Box when art is completed and cured are required.
- The artist will provide an “Artist Maintenance Plan” per section V. sub C. “Maintenance and Conservation of Public Art” of the Art In Public Places Program Guidelines Dated June 8, 2011, that describes the material used (so that repairs may be made) and a schedule of required maintenance (such as the replacement of the anti-graffiti coating). The artist is not required to maintain the art or make repairs. A sample Maintenance Plan is included with this application.
- Proposed artwork must be of an appropriate nature for general public viewing and must be relevant to the theme.
- A colored rendering of the proposed design for the artwork using the template provided above must be presented in JPG format. Slides will not be accepted.

Architectural Considerations

- There will be no landscaping associated with the project and none is required.
- There are no color schemes.

Our Policies

Artists will retain the ownership of design ideas submitted with this application until a selection has been made and a contract signed between the artist and the City of Indio. At the time a contract is awarded, the ownership of the design and the artwork produced will become the property of the City of Indio.

The City of Indio agrees to honor the artist’s rights according to the California Preservation Act (Civil Code Section 987) and the Federal Visual Artist Rights Act of 1990 (Title 17 U.S. Code et Seq.) Images of this work may be used in publicity for the City of
Indio, any of its authorized agencies or commissions established by law. The City of Indio and the Public Arts and Historic Preservation Commission reserve the right to maintain the art as is established per section V. sub C. “Maintenance and Conservation of Public Art” of the Art In Public Places Program Guidelines, dated June 8, 2011, Accomplishment of this work of art will be in accordance with the Art In Public Places Program Guidelines for the City Of Indio, Dated June 8, 2011.

Payments for completion of the art will be made in accordance with the agreed upon contract between the artist and the City Of Indio. Final payment will not be made until a suitable Artist Maintenance Plan is submitted to the City by the Artist.

**Artist Selection Process**

Artist applications will be evaluated according to the following:
- Timely submittal of materials and applications by the required deadline.
- Artist Merit as evidenced by representation of past work.
- Artist’s conceptual design: Multiple designs may be considered for an individual proposal (each location). Please do not submit more than 10 designs per artist/artist team if submitted for specific location.
- The appropriateness of proposed materials for our hot desert environment.
- Submitted resume.
- The ability of the artist to complete public artwork within the planned budget and within the scheduled time line. Anticipated completion time is November 30, 2017.

**Application Submittal Procedure**

The following materials shall be submitted by **Monday, April 30, 2018 by 4:00 pm**:
- A completed and signed application form (attached).
- Your Project Description Supporting Materials: These materials should convey artist intent in a design rendering or drawing – A colored rendering of the proposed design for the artwork using the template provided.
- One or more designs can be submitted for multiple boxes/locations with designated design theme (see Exhibit “A” for traffic signal box locations).
- Any photos (10 max) you wish for the Public Arts Commission to see
- Samples of colors for hand painted design.
- Explanation or description of materials to be used for hand painted design.
- Any other visual materials you wish – to illustrate your proposed work and your abilities as an artist.
- Schedule: Provide an outline and time frame for hand painted design of the steps you propose will be involved in this outdoor project.
- Resume: Provide any information on previous experiences you have had completing painted outdoor projects if any.

**Artist Compensation**

Digital Art Design(s)
A maximum of $500 shall be paid for the digital art design(s) for primary and secondary (if applicable) traffic signal boxes for same location.

Hand Paint Art design(s):

A Maximum of $1,500 shall be paid for the traffic signal box (primary box); $750 for each additional box (secondary box(s)) in the same location (if applicable). This compensation should cover all expenses including:

- All materials including required anti-graffiti coatings
- Any presentation costs
- Design development
- Final Design
- Labor
- Meeting Time
- Rental Equipment
- Site Preparation
- Travel
Application to Create Public Art • Indio, CA

Date ............................................................................................................................
Name ..........................................................................................................................
Address .......................................................................................................................
City ...............................................................................................................................
State .............. Zip code ............
Telephone ....... Cell Phone .................................................................
E-mail ...........................................................................................................................
Website ....................................................................................................................... 

A complete application must include:
Application Form           Project Description
Schedule Time-frame        Resume
Images of Work

As an applicant for the opportunity to complete this outdoor art project for the City Of Indio, I certify that I am at least eighteen years of age. I also certify that all works submitted represented as my work are the product of my creation and no other. I further certify that all statements made in this application are true to the best of my knowledge.

I understand that the City Of Indio or the Public Arts and Historic Preservation Commission may make duplicates of my images and application materials solely for the purpose of consideration of my application.

I understand that any liability for loss or damage to my application or images is not the responsibility of the City Of Indio, the Public Arts and Historic Preservation Commission or the panel installed to review applications.

Applicant Signature............................................................  Date..........................

Send completed applications and refer questions to:

Mamun Faruque, Senior Planner
City Of Indio • 100 Civic Center Mall • Indio, CA 92201
760 391-4120 · mfaruque@indio.org

Please note that the City of Indio and the Public Arts and Historic Preservation Commission will not be responsible for lost missing or damaged materials. An incomplete or late submission may not be considered.
SAMPLE
Artist Maintenance Plan
Utility Box Beautification Program

Regular and periodic Maintenance Plan for the outdoor Traffic Signal Box Public Art Project at/near the corner of __________ and ____________, Indio, CA 92201 completed on _____________ (date).

Accomplishment of Public Art Project

Final prepared surface was lightly sanded to remove surface bumps. Painting surfaces were completed on __________(date) using ____________ paint. Please give a complete description of paint by brand, type of paint, etcetera. Two applications of an Anti-Graffiti anti-ultraviolet coating were applied according to manufacturer’s instructions on ___________ (date).

Recommended Maintenance

City of Indio should make periodic inspections, at least once a year, for cracks or scratches in materials caused by service personnel and other aspects of the environment. Repairs should be made so that moisture cannot get under surfaces and cause blistering due to high outdoor temperatures.

Any repairs to any painted surface must be re-coated according to the manufacturer’s instructions or as recommended above in “Accomplishment of Public Art Project” with the recommended anti-ultraviolet coating. A new anti-graffiti anti-ultra-violet coating of a minimum of _____ coats should be applied once every _____ years according to the manufacturer’s recommendations. The Project should be cleaned and thoroughly dry before any application of the recommended protective coating.

If it is desirable to clean any part of the project, it is recommended washing with cool water (under 95 degrees Fahrenheit) and Joy Dishwashing liquid or any dishwashing liquid that does not contain chlorine. A mild solution of Tri-sodium Phosphate and water (diluted to the recommendations of the manufacturer) may also be used to clean the _____ surfaces. It must be rinsed thoroughly using this method. The use of any cleaning products that contain bleaches or oils is not recommended. The use of high-pressure washers is not recommended.

Signature of Artist..............................................................   Date......................
Exhibit A

Traffic Sign Box Locations
Location Number-One

Miles Avenue and Clinton Street (Northeast Corner – Two Boxes)
Location Number-Two

Miles and Swingle Avenues (Two Boxes-Southwest Corner - Two Boxes)
Location Number-Three

Miles Avenue and Madison Street (Southwest Corner - Two Boxes)
Location Number-Four

Jackson Street and Dr. Carreon Boulevard (Northeast Corner - One Box)